



PRESS RELEASE
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15 Year Memorial Commemorated with Screenings

**Life of Slain Seattle Singer Celebrated
in New Rock Doc ‘The Gits’**

“Mia Zapata was on the verge of music stardom.” - CBS News

Los Angeles, CA – Liberation Entertainment has acquired all North American rights to the music documentary film, **The Gits**, which chronicles the tragic story of one of the most influential bands to emerge from the Seattle music underground. The project was acquired from JAB Films and Knockout Productions with cooperation from Gold Village Entertainment, and will be screening in numerous North American cities on the fifteenth memorial of front woman Mia Zapata’s death. A DVD (with an SRP of \$19.99) and a new Best of The Gits CD distributed through Adrenaline/ADA will follow the July 7th theatrical release.

With an innovative sound that coupled hardcore punk with heartfelt blues, The Gits were poised to break into the mainstream, but they would never achieve the success of contemporaries Nirvana or Pearl Jam because on July 7, 1993 singer Mia Zapata was found murdered –the apparent victim of a rape/homicide.

It was a crime unsolved when director Kerri O’Kane began shooting her debut feature. In the interim, however, fans, friends and celebrities like Joan Jett and Nirvana helped raise money to reopen what had become a cold case file. Mia’s death had reverberated throughout the music community, and unprecedentedly Mia’s killer was brought to justice as the cameras rolled.

“The Gits is a new motion-picture hybrid,” observes Liberation chairman Jay Boberg. “On the surface it’s a documentary about a great rock n roll band at an incredible time in music history, but it’s also a murder mystery. It’s got joy and poignancy -it’s just extraordinary.”

“There has never been a story like this one, and I am honored to be involved with such a passionate film about one of rock’s geniuses who was taken from the world far too soon,” adds Gold Village Entertainment President Danny Goldberg.

“It’s wonderful that this film, which has been a true labor of love, has found a home with Liberation,” comments producer Jessica Bender. “So much has happened since we first started filming -the trial, the sentencing. And we’ve come across so many people whose lives have been touched by the music of Mia and The Gits.”

The Band. The Music. The Legacy. *One tragic night changed it all.* **The Gits.**

For the trailer and press materials go to: www.thegitsmovie.com

For DVD info go to: www.libentmusic.com

ABOUT LIBERATION ENTERTAINMENT

Based in Los Angeles with a burgeoning office in London, Liberation Entertainment Inc. is a leading independent global distributor of visual content. Launched in 2006 by influential media entrepreneur Jay Boberg, with the financial backing of media and communications private-equity firm Clarity Partners LP, Liberation Entertainment owns the rights to a wide variety of premium audio-visual content, including independent and feature films, classic television, CGI animation, music and lifestyle programming. With unmatched expertise in worldwide television sales and domestic and international DVD distribution, Liberation Entertainment will continue to grow as a compelling force in the global entertainment market. For more information, please visit www.liberationentertainment.com.

ABOUT ADRENALINE

Adrenaline Music Group is dedicated to independent artists and labels providing distribution, marketing and oversight in the areas of new media marketing, promotion and publicity.

Adrenaline Music Group is in partnership with ADA to provide the services of a major label at a fraction of the cost and whereby the Artist and Independent Labels retain ownership of their art.

www.adrenalinemusicgroup.com

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